

# Additions to Marketing Calendar Will Be Communicated As Events / Dates Are Set

- **Site Consultant Visits**
- **Domestic Business Missions**
- **International Business Missions**
- **International Trade Missions**

## Partner Opportunities

**Space is limited in each of these activities.**

### **Singapore Airshow**

Singapore

February 19 – 24, 2008

[www.singaporeairshow.com](http://www.singaporeairshow.com)

The Singapore Air Show (formerly Asian Aerospace) is one of the top three air shows in the world and serves as a global marketplace and networking platform showcasing aviation and defense technologies. This year's show takes place at the new Changi Exhibition Centre featuring 40,000sqm purpose-built air-conditioned exhibition hall and adjoining apron space for static aircraft displays.

An ALABAMA presence in the US Pavilion will provide our team a working hub and access to our key target contacts. Coupled with an off-site invitation-only event, this approach allows for maximum exposure and contacts.

### **Governor's Business / Trade Mission to China**

April 4 – 12, 2008

Governor Bob Riley will lead this delegation to further develop business and trade relationships with China, the fastest-growing economy in the world today. This mission will serve to strengthen partnerships in various business sectors, trade, and academia.

### **Farnborough International Airshow**

United Kingdom

July 14 – 20, 2008

[www.farnborough.com](http://www.farnborough.com)

For over the past six decades, the Farnborough Airshow is considered to be one of the world's best airshows for business. Focusing on military, defense, and business aircraft, the 2006 show hosted over 1,480 exhibiting companies from 35 countries.

With plans for an ALABAMA exhibit presence in the US Pavilion and an ALABAMA Reception hosted once again at Kensington Palace, there is tremendous opportunity to further solidify our global identity as an aerospace state.

### **Business Mission to Japan**

BIO-focused meetings in Kobe City

Japan Aerospace, Yokohama

October 1 – 5, 2008

[www.japanaaerospace.jp](http://www.japanaaerospace.jp)

Japan Aerospace occurs every four years and while it is a smaller show with about 350+ exhibitors from 25 countries, we plan to combine our participation at the show with a schedule of meetings focusing on biomedical. Kobe City is emerging as an international cluster of medical-related industries.

# **2008 Marketing Calendar Of Events**

## **Alabama Development Office**

Alabama Center for Commerce  
401 Adams Avenue  
Montgomery, Alabama 36130

Telephone: 1-800-248-0033  
Facsimile: 334-242-5669

[www.alabamausa.org](http://www.alabamausa.org)

# 2008

## JANUARY

S	M	T	W	T	F	S
		1	2	3	4	5
			Sweet Home Alabama @ Mercedes			
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
			Int'l Poultry Expo - Atlanta			
27	28	29	30	31		
			EDAA Winter Conf-Bham			

## FEBRUARY

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
		Legislative Session Begins				
10	11	12	13	14	15	16
17	18	19	20	21	22	23
		Singapore Air Show				
24	25	26	27	28	29	
HeliExpo - Houston, TX						

## MARCH

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
		EDAA Legislative Lunch		Turkey Mission		
9	10	11	12	13	14	15
		SEDC Consultant Event		Turkey Trade Mission		
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					

## APRIL

S	M	T	W	T	F	S
		1	2	3	4	5
					China	
6	7	8	9	10	11	12
		BJO Europe - Madrid				
Governor's Business Mission to China						
13	14	15	16	17	18	19
			MRO Aerospace - Ft Lauderdale			
20	21	22	23	24	25	26
27	28	29	30			

## MAY

S	M	T	W	T	F	S
				1	2	3
Automotive Parts Mfg - Ontario (dates tbd)						
4	5	6	7	8	9	10
CoreNet - San Diego						
11	12	13	14	15	16	17
18	19	20	21	22	23	24
		NBAA Europe - Geneva				
25	26	27	28	29	30	31
ILA Berlin Air Show						

## JUNE

S	M	T	W	T	F	S
1	2	3	4	5	6	7
Trade Mission to Chile & Argentina						
		Med Design & Mfg-New York				
8	9	10	11	12	13	14
15	16	17	18	19	20	21
SEUS Canada - Savannah						EDAA
22	23	24	25	26	27	28
EDAA Summer Conf - Perdido						
29	30					

### LEGEND

**Red=Alabama Partner Opportunities**  
**Green=Industry Show Participation**  
**Blue=Site Consultant Events**

**Orange=International Trade Missions**  
**Purple=International Prospecting Trips / Business Missions**  
**Aqua=Association /Organization Meetings & Conferences**

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# 2008

## JULY

S	M	T	W	T	F	S
		1	2	3	4	5
6	7	8	9	10	11	12
			SEDC Conf - Orlando			
13	14	15	Farnborough International Air Show			
			European Seminar			
20	21	22	23	24	25	26
27	28	29	30	31		

## AUGUST

S	M	T	W	T	F	S
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
Trade Mission to South Africa						South Africa
24	25	26	Int'l Woodworking Show - Atlanta			
31						

## SEPTEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30				
BIO Japan / Japan Aerospace						

## OCTOBER

S	M	T	W	T	F	S
			1	2	3	4
BIO Japan / Japan Aerospace						SEDC
5	6	7	8	9	10	11
	FABTech Int'l - Las Vegas					
	NBAA - Orlando					
	SEDC Ann Conf - VA					
12	13	14	15	16	17	18
						SEUS Japan
19	20	21	22	23	24	25
SEUS Japan - Raleigh, NC						
26	27	28	29	30	31	

## NOVEMBER

S	M	T	W	T	F	S
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
Pack Expo Int'l - Chicago						
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

## DECEMBER

S	M	T	W	T	F	S
	1	2	3	4	5	6
7	8	9	10	11	12	13
14	15	16	17	18	19	20
21	22	23	24	25	26	27
28	29	30	31			

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